



## THE GRACES BRIGHTENING LOTION

Clarifies skin tone, fades pigmentation and brightens the complexion.

### *The Graces Brightening Lotion:*

- Contains an innovative blend of 17 plant and marine extracts.
- Visibly lightens and brightens skin within eight weeks.
- Fades the intensity of freckles, sunspots, age-spots and melasma.
- Brightens complexion
- Base skin tone becomes more flawless.



### *What is Pigmentation?*

- Melanin gives skin its colour. It is made by melanocyte cells, which live in deep layers of skin.
- Pigmentation occurs when too MUCH melanin is produced.
- Common triggers are sun exposure, ageing and hormonal changes.

### *Ingredients & Skin Benefits:*

#### **Bearberry**

- Offers natural UV sun filters.
- Balances skin tone.
- Lightens existing pigmentation.

#### **Mulberry**

- Effective at preventing pigmentation.
- Inhibits melanin production by 50%.

#### **Carrot-seed Oil**

- Contains limonene (lightening agent).
- Contains carotol to brighten dull complexions and lighten skin marks.

#### **Liquorice Root**

- Natural skin whitening agent.
- Aids skin renewal.
- Clinically proven to treat hyper-pigmentation.

#### **Fucus Vesiculosus**

- Seaweed extract.
- Inhibits melanin production by 97%.
- Has double the anti-oxidant activity of vitamin C.

#### **Frankincense Oil**

- Effective for scar treatment and hyper-pigmentation.
- Remedy for age spots.

#### **Rosehip Oil**

- Contains anti-oxidants and rejuvenating acids to treat pigmented lesions.
- Effective in healing damaged complexions and darkened spots.



### *Brightening Benefits:*

- Brightens and refines complexion.
- Promotes even, balanced skin tone
- Hydrates skin and stimulates enzyme action, promoting luminous glow.



### **Anti-Ageing Benefits:**

- Improves hydration in uppermost layers of skin
- Inhibits enzymes that break down collagen and elastin
- Smooths, plumps skin.
- Contains powerful antioxidants to protect from premature ageing.

### **How to Use:**

Apply one to two pumps under moisturiser, morning and evening. *For best results, follow The Graces Skin Brightening Routine.*

### **The Graces Skin Brightening Routine:**

A twice-daily routine to hydrate and brighten your skin.

Feature Product: The Graces Brightening Lotion  
Feature Technique: Skin Bathing.

Most women have dehydrated skin without even knowing it. This leads to dull, lack-lustre skin. Skin bathing is a game-changer for boosting hydration and improving the look and feel of your skin.

### **Morning:**

No cleansing is necessary in the morning.

#### *Bathe*

Immerse Bestow Bathing Cloth in warm water, wring out and press to skin for five deep breaths. Repeat three times.

#### *Brighten*

Massage one to two pumps of The Graces Brightening Lotion evenly over the whole face.

#### *Moisturise*

Immediately massage one pump of a good quality moisturiser or facial oil to seal in hydration.

### **Evening:**

#### *Cleanse*

Massage one pump of a gentle cream cleanser into damp skin. Gently wipe off with a warm damp cloth. Repeat if necessary.

#### *Bathe*

Immerse Bestow Bathing Cloth in warm water, wring out and press to skin for five deep breaths. Repeat three times.

#### *Brighten*

Massage one to two pumps of The Graces Brightening Lotion evenly over the whole face.

#### *Moisturise*

Immediately massage one pump of a good quality moisturiser or facial oil to seal in hydration.

### **For Best Results:**

- Apply The Graces Brightening Lotion evenly to the whole face rather than as a spot cream on pigmented areas only.
- Bathe skin morning and night as skin can only hold topical hydration for 12 hours.
- Try this routine for 30 days. We think you'll be surprised by the results!

### **Benefits of the Graces Brightening Routine:**

- Hydrates the skin and promotes a brighter complexion.
- Activates enzyme action, which enlivens skin.
- Strengthens skin and builds resilience.
- Softens and smooths skin.
- Plumps out fine lines and wrinkles.





## FAQ'S

Q. How long should I use The Graces Brightening Lotion for?

A. Maintaining results requires ongoing twice-daily use.

Q. Can The Graces Brightening Lotion lighten freckles?

A. Freckles respond to this product. They won't disappear but the lotion will knock back their intensity.

Q. What is the connection between Bestow Beauty and The Graces?

A. The Graces are a small collection of topical skincare products, sitting under the Bestow Beauty brand.

## The Graces

In Greek mythology, the Graces were a trio of goddesses personifying beauty, charm and grace. They bestowed these virtues upon women.

They are symbolic archetypes of the first beauty therapists, working together to help women blossom.

The Graces products are designed to bestow grace upon specific skin concerns and challenges.

The Graces do not replace your normal skincare range, but complement it.

## A Worry Free Product:

### The Graces Brightening Lotion:

- A natural, plant-based product.
- Contains no nasties,
- Not tested on animals
- Made in New Zealand.

