



## BESTOW THE GRACES

### HYDRATING SERUM

**Bestow The Graces Hydrating Serum is a topical serum which hydrates your skin with 8 beautiful plant-based ingredients.**

#### *Most people have dehydrated skin and don't know it:*

- Skin looks dull
- Wrinkles/fine lines more visible
- Skin may flush in cold/hot temperatures
- Feels like skin needs exfoliation
- Can be prone to acne and breakouts
- Can be weakened and sensitised



#### *Skin hydration is the key*

Re-hydrating the stratum corneum helps correct these conditions and takes normal skin to the next level.

- Stimulation of enzyme action revitalises lack-lustre skin.
- Pores become less visible and skin texture more refined.
- Dehydrated cells plump up by 25%, softening wrinkles and fine lines.
- Skin copes better with temperature changes and likely to remain calm rather than flushed.
- Skincare products penetrate more easily and you won't use as much.
- You'll begin to notice a dewy glow within one week!

#### *Ingredients*

##### **Three types of Hyaluronic Acid**

Hyaluronic acid is a natural humectant.

Three types with three different molecular weights. Each one reaches a different skin layer. Made by microbial fermentation (not sourced from animals).

*Number 1.* Highest molecular weight. Repair bi-layers between cells of Stratum Corneum. Restores skin barrier function, results in smoother skin.

*Number 2.* Low molecular weight. Penetrate entire Stratum Corneum. Bestows moisture from the inside.

*Number 3.* Super low molecular weight. Reaches Stratum Granulosum. Breaks into smaller biproducts which signal fibroblasts to increase type I pro-collagen production. Also plays a role in moisture retention.

**Mamaku Fern Gel** boosts cell renewal and very hydrating. Helps repair DNA strands. Internationally sought after for skin hydrating and regenerating benefits.

**Kowhai Flower Extract** is used in traditional Maori herbal medicine. Offers exceptional soothing, nourishing and skin conditioning properties.

**Certified organic seaweed extract** has clinically proven soothing, protective and antiaging properties. Increases moisture retention, increases elasticity and reduces wrinkle depth and roughness.

**Aloe Vera** has cooling, soothing effect. Contains a feast of antioxidants, improving firmness and hydration.

**Green Tea** has antioxidant benefits. Helps delay signs of skin ageing, such as sagging skin, fine lines and wrinkles.

**Marshmallow root** contains high percentage of mucilage, which has intensive hydrating, softening and balancing properties.





### *Hydrating Routine:*

1. Partially fill hand basin with warm water. Immerse a Bestow Soaking Cloth in warm water, wring out excess water and press damp cloth to your face.
2. Take three slow, deep breaths.
3. Repeat previous two steps to ensure skin is well hydrated.
4. After bathing skin, immediately apply a of pump of The Graces Hydrating serum to still-damp skin.



To brighten and even skin tone, apply The Graces Brightening Lotion.

Quickly lock all that precious moisture by massaging 1-2 drops of The Graces Nourishing Oil or your moisturiser into skin.

### *Skin Bathing is a game changer*

- Topical dehydration cannot be solved by drinking more water
- With skin bathing, skin is hydrated topically and hydration immediately sealed into skin with The Graces Hydrating Serum.
- If you bathe your skin everyday (morning and evening) and apply The Graces Hydrating Serum, skin will be more soft, radiant and look smoother within a week.

### *Can this product be used with any other skincare products?*

Yes, complements other skincare products by providing additional layer of skin hydration. Apply twice-daily, after skin bathing and underneath preferred moisturiser or facial oil.

### *How long will it take to see results?*

With twice-daily use as part of The Graces Hydrating Routine, a visible improvement in hydration and texture within one week. Fine lines plump out and skin appears more radiant.

### *Who is bestow the graces Hydrating Serum for?*

Suitable for all skin types.